

**BUSINESS PROFESSIONALS OF AMERICA
TEXAS ASSOCIATION
2019-2020 T-SHIRT DESIGN GUIDELINES**

Purpose:

To design the logo for the State Leadership Conference special event t-shirt. The winner will receive a free t-shirt, a certificate, and \$50. The winner will be recognized at the Special Recognition Ceremony at SLC.

Eligibility:

Any current member of BPA Texas Association.

Design Criteria:

1. Must make reference to NLC theme and may include date and/or location of NLC on logo design
2. Must include the word “*Texas*” or the abbreviation “*TX*” or the state outline on the t-shirt logo design
3. Must include the words “*Business Professionals of America*” or the abbreviation “*BPA*” and/or the BPA logo
4. Logo design can only be one color
5. Name of font and source of graphics must be on the T-Shirt Design Submission Form
6. Design must be computer-generated and using one of the two methods described below:

T-Shirt Design Formatting Information

Vector-based artwork is created in drawing programs such as Adobe Illustrator. It is resolution-independent, which means it can be scaled up or down as needed without losing any quality. It is most often saved as a native file (.AI in the case of Illustrator) or .EPS.

Files created in editing programs such as Adobe Photoshop are NOT vector-based but can be used if saved as JPGs which are at least 300 PPI in the actual size or larger (larger is better).

Lower-resolution files cannot be scaled up to the necessary specs, as it will mean that the image is losing the quality needed for reproduction.

For the BPA T-Shirts, we will need the artwork files in one of two ways:

- 1) Saved as true vector-based files (with all fonts and strokes converted to shapes)***

OR

- 2) Non-vector files (such as JPGs) that are created at 300 PPI, and are at least at actual size (larger than actual size is preferred)***

****** T-Shirt designs not in this format cannot be considered as winners***

7. Multiple entries per chapter are acceptable
8. The size of the t-shirt logo design should be approximately 8.5” X 11”
9. Multiple entries per chapter are acceptable, as long as each logo design has its own submission form
10. One logo design per T-Shirt Design Submission Form
11. You may not use any words, diagrams, clipart and/or artwork that are not public domain

12. No copyright items may be used, even with written permission
13. Digital copy of the logo design must be submitted with the T-Shirt Design Submission Form
14. You will be notified by email when your logo design has been accepted for judging.
15. Submit the T-Shirt Design Submission Form and the digital graphic to:
pinandtshirtdesign@texasbpa.com.
16. In the subject line put the name of the chapter, the name of the student submitting the design and the words: "*T-Shirt Design*".
17. Pin Designs and t-shirt designs must be submitted in separate emails

Method of Evaluation:

The State Officer Team will judge the entries at their December meeting and submit the final designs to the Board of Directors for final decisions. Advisors will be notified prior to the State Leadership Conference regarding pin design selections. If the designs submitted do not meet the specifications outlined it will not be considered.

Entry Deadline:

Return the attached T-Shirt Design Submission Form and a digital copy of the design. The entry must be date and time stamped no later than 11:59 p.m. on **Wednesday, December 11, 2019**.

For Additional Information:

Email: Susan McKrell, State Officer Coordinator at mattie.mckrell@gmail.com

**BUSINESS PROFESSIONALS OF AMERICA
TEXAS T-SHIRT DESIGN SUBMISSION FORM
MUST be typed – Handwritten NOT accepted)**

Designer's Name: _____

Designer's Email: _____

Chapter Advisor's Name: _____

Chapter Advisor's Email: _____

School Name: _____

School Address: _____

City/Zip: _____

School Phone #: _____

Design Information:

Name of Font: _____

Source of Graphics:

Description of Design: _____

I, the undersigned, attest that the design is my original composition and was not professionally or commercially created, modified, or produced. I also attest that the production is in accordance with state and federal copyright laws. Business Professionals of America, Texas Association may reproduce, use, and modify my design in any way it deems necessary.

Contestant Signature

Advisor Signature