

**BUSINESS PROFESSIONALS OF AMERICA
TEXAS ASSOCIATION**

2019-2020 Pin Design Guidelines

Purpose:

To design a state BPA pin to exchange at the 2020 National Leadership Conference in Washington, DC. Top winners will each receive a pin (at NLC), a certificate, and \$50. The winner will be recognized at the Special Recognition Ceremony at SLC.

Eligibility:

Any current member of Business Professionals of America Texas Association.

Design Criteria:

1. Must include the word “Texas” or the abbreviation “TX” or the state outline on the pin design
2. Must include the words “Business Professionals of America” or the abbreviation “BPA” and/or the BPA logo
3. Design should not include a date
4. Design must be computer-generated and using one of the two methods described below:

Pin Design Formatting Information

Vector-based artwork is created in drawing programs such as Adobe Illustrator. It is resolution-independent, which means it can be scaled up or down as needed without losing any quality. It is most often saved as a native file (.AI in the case of Illustrator) or .EPS.

Files created in editing programs such as Adobe Photoshop are NOT vector-based but can be used if saved as JPGs which are at least 300 PPI in the actual size or larger (larger is better). Lower-resolution files cannot be scaled up to the necessary specs, as it will mean that the image is losing the quality needed for reproduction.

For the BPA Pins, we will need the artwork files in one of two ways:

- 1) ***Saved as true vector-based files (with all fonts and strokes converted to shapes)***

OR

- 2) ***Non-vector files (such as JPGs) that are created at 300 PPI, and are at least at actual size (larger than actual size is preferred)***

****** Pin designs not in this format cannot be considered as winners.***

5. Name of font and source of graphics must be included on Pin Design Submission form
6. Multiple entries per chapter are acceptable, as long as each design has its own submission form
7. One design per Pin Design Submission Form
8. The size should be approximately 2.5” X 2.5”
9. You may not use any words, diagrams, clipart and/or artwork that are not public domain

10. No copyright items may be used, even with written permission
11. Digital copy of the graphic must be submitted with the Pin Design Submission Form.
12. Submit the Pin Design Submission Form and the digital graphic to: pinandtshirtdesign@texasbpa.com.
13. In the subject line put the name of the chapter, the name of the student submitting the design and the words: "*Pin Design*".
14. You will be notified by email when your design has been accepted for judging.
15. Pin Designs and T-Shirt Designs must be submitted in separate emails

Method of Evaluation:

The State Officer Team will judge the entries at their December meeting and submit the final designs to the Board of Directors for final decisions. Advisors will be notified prior to the State Leadership Conference regarding pin design selections. If the designs submitted do not meet the specifications outlined it will not be considered.

Entry Deadline:

Return the attached Pin Design Submission Form and a digital copy of the design. The entry must be date and time stamped no later than 11:59 p.m on **Wednesday, December 11, 2019**.

For Additional Information:

Email: Susan McKrell, State Officer Coordinator at mattie.mckrell@gmail.com

**BUSINESS PROFESSIONALS OF AMERICA
TEXAS PIN DESIGN SUBMISSION FORM
(MUST be typed – NO handwritten forms)**

Designer's Name:

Designer's Email:

Chapter Advisor's Name:

Chapter Advisor's Email:

School Name:

School Address:

City/Zip:

School Phone #:

Design Information:

Name of Font:

Source of Graphics:

Description of Design:

I, the undersigned, attest that the design is my original composition and was not professionally or commercially created, modified, or produced. I also attest that the production is in accordance with state and federal copyright laws. Business Professionals of America, Texas Association may reproduce, use, and modify my design in any way it deems necessary.

Contestant Signature

Advisor Signature

